

Akhila Gandikota

Medical writer

A detail-oriented, highly motivated, self-driven individual with 3.5 years of experience in medical writing. Experience in preparing, strategizing, and communicating medical information for the ethical promotion of healthcare products.

Contact

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- Hyderabad, India

Education

Certificate program in Project management, Pursuing (Nov 2023-May 2024)
Indian Institute of management-Indore

Doctor of Pharmacy, 2020

Vikas College of Pharmaceutical Sciences- 72.52%

Intermediate, 2014

St. Ann's junior college for women- 91.3%

SSC, 2012

Bhashyam public school- 9.3 CGPA

Technical skills

- Medical content
- Strong clinical background
- Advanced literature search
- Clinical research
- Basic understanding of biostatistics concepts
- Project management
- Endnote
- MS Office
- Excellent written and verbal skills
- Excellent presentation skills
- Brand story telling
- Time management

Work experience

● Medulla communications Pvt. Ltd July 2022 - Present

Medical specialist

- Developed innovative digital and print medical marketing communications for leading Pharmaceutical MNCs and Healthcare FMCG companies through different channels including visual aids, detailers, RTEs, slide decks, LBLs, video scripts, posters, infographics, website/blog content, newsletters, product monographs, salesforce training decks, gimmick inputs, GIFs, ad board decks, white papers, case studies
- Strategized and developed comprehensive patient support materials for newly launched pharma products
- Contributed to brainstorming sessions with client team for product launch strategies
- Collated datapoints for curating product RTBs
- Developed promotogram/ content plan for multichannel/omnichannel marketing
- Consistently met tight project deadlines, ensuring timely and successful delivery while maintaining high-quality standards
- Clear communication of ideas with creative, strategy and studio teams
- Demonstrated meticulous peer review and proofreading skills, enhancing the quality and accuracy of medical content.

● Tech Mahindra Pvt. Ltd June 2021 - July 2022

Associate Analyst

- Developed high quality content for multiple slide decks, e-learning modules, detail aids, LBLs, article summaries, case study inputs, abstracts, posters in various therapeutic areas for HCP's and patients
- Highly skilled at literature search, formatting/ editing, proof reading referencing, and annotations.

● BioQuest solutions Pvt Ltd May 2020-Aug 2020 &

Medical writing - Internship

Dec 2020- May 2021

- Worked on various global projects and multiple deliverables such as slide decks, patient education modules, newsletters, product monographs, posters, abstracts
- Assisted senior writers with literature search, content, referencing, annotations.

● KS Bioclinserve Pvt Ltd Sep 2019 - May 2020

Clinical research - Internship

- Retrieving of Clinical Trial Information from CTRI, Clinicaltrials.gov, EMEA.
- Assisted in preparing SOPs referring ICH-GCP and Indian New Drug Guidelines required for the Clinical Trial Operations.

Achievements

- Secured 1st in a pharmaceutical quiz competition held at National Seminar on "Recent trends in Pharmacy education & Research"
- Selected to speak on behalf of the Pharmacy students in "Youth Manifesto" held by the Times of India